

# WORLD SEXUAL HEALTH DAY 2025

  
**SEXUAL JUSTICE**  
**WHAT CAN WE DO?**

WAS-CREATED SOCIAL  
MEDIA CONTENT

**465**

Downloads

WSHD  
TOOLKIT

**826**

Downloads

CONVERSATION  
DECK

**89**

Downloads

Page views on the World Sexual Health Day website in 2025 **increased by 6.8%** over 2024.

**12,331 views**

**13,175 views**



Web visitors came from  
**164 countries**

Accounts that promoted  
#WSHD2025 included:

- World Health Organization
- United Nations Population Fund (UNFPA)
- International Planned Parenthood Federation
- EngenderHealth
- European Centre for Disease Prevention and Control



**3,783**

Mentions



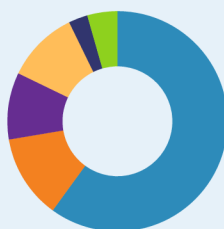
**12.9M**

Reach



**71.6K**

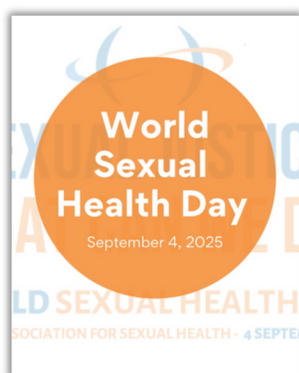
Interactions



- Instagram
- X (Twitter)
- Facebook
- LinkedIn
- Bluesky
- Others

The top ten countries  
for social engagement

- United States
- India
- Canada
- United Kingdom
- Australia
- Mexico
- Nigeria
- South Africa
- Kenya
- Spain



**354 people from 36** countries attended the official WAS World Sexual Health Day live webinar on September 4. The webinar explored what sexual justice means for policy, practice, and lived experience - and what action is urgently needed now. Featured speakers included Alain Giami (France), Angelica Espinosa Miranda (Brazil) and Denise Medico (Switzerland/Canada).

There were **16 events** submitted to the WSHD website.

